



# Information Pack for Vendors at The Linden Market

## 1. Selection Process

- The first selection round is based on photos of your products.
- You will be notified via email if your application has been successful.
- No products are allowed to be at the market unless it has been viewed and selected.
- The selectors have the right to suggest changes to a range, styling, product prices, etc.
- Note that, once selected, you will be invoiced accordingly and your space will only be confirmed once payment has been made.
- The selectors' decision is final.
- The fee is non-refundable.

## 2. Selection Criteria

- We prefer products that are proudly South African in concept and creation.
- Whilst products can contain some imported components, we will give priority to products which are conceived and hand finished locally.
- The Linden Market will promote products that have been hand-crafted.
- Preference will be given to unique products that are not readily available in **shops or at other markets**.
- Products must not be mass produced or infringe on any copyright.

## 3. When we look at your products, we consider the following:

- The applicant's participation in other markets:
  - Although The Linden Market will not restrict participation in other markets, The Linden Market wants to present its visitors a unique experience and, therefore, is very careful not to select applicants/products that are over exposed – especially within a 5-10 km radius from The Linden Market.
- Preference will be given to suppliers that will launch new products at The Linden Market.
- Previous The Linden Market suppliers need to keep on re-inventing their ranges.
- We take into consideration the following in order to provide a great shopping experience for customers:

- That similar products are not repeated in different stands.
- How sellable a product is to the unique client that shops at The Linden Market.
- Products or services that are in direct competition with those of our main sponsors will not be considered for selection.

## 4. Vendor Options and Costs Involved

- Three options are available for participation:
  - Option A: Vendors - General
    - The vendor pays for a 3 x 3 m stand
    - You supply your own preapproved shading unless otherwise indicated.
    - You supply your own modular units, rails, tables, etc.
    - Fee is R1 000
  - Option B: Vendors - Food
    - The vendor pays for a 3 x 3 m stand
    - You supply your own preapproved shading unless otherwise indicated.
    - You supply your own modular units, rails, tables, etc.
    - You have to provide us with a CoA (Certificate of Acceptability) for your food stall
    - You have to comply with Health and Safety guidelines for food preparation as a Health Inspector will be checking your stall on the day
    - Fee is R1 250
    - If you have extra tables/seating/shading available, please bring this along
  - Option C: Vendors - Alcohol
    - The vendor pays for a 3 x 3 m stand
    - You supply your own preapproved shading unless otherwise indicated.
    - You supply your own modular units, rails, tables, etc.
    - Fee is R2 500
- For your and your customers' safety and convenience, The Linden Market markets are now moving to a cashless environment, which means that although will still be accepting cash; we urge our vendors and customers to use other cashless options.

## 5. Marketing

- The Linden Market has extensive online marketing strategies in place.
- Feel free to browse around our Facebook, Twitter, Instagram and Pinterest profiles and share them with friends.

## 6. How to Apply

- Complete and submit the application form on our [website](#) .
- An email will be sent confirming that the application form was successfully submitted.
- No documents can be faxed or emailed.
- Unfortunately The Linden Market cannot email the application form to interested parties.
- An application will only be considered once the supplier applied online.

- Although we do our utmost to make sure that all possible measures are taken in terms of security, The Linden Market takes no responsibility for any losses experienced during any of our markets.
- By submitting your application you acknowledge acceptance and understanding of the information set out in this document.

## 7. Tables, chairs, umbrellas

- We only provide you with a space to set up your pop up shop. If you require any tables, chairs and/umbrellas you can rent it at a reasonable cost from Orchard Party Hire in Beyers Naude. Their details are:

- **Tel no: 011 888 1840**
- **Email:** orchhire@absamail.co.za
- **Website:** www.orchardpartyfunctionhire.co.za
- **Fax no:** 011 888 9849
- **Address:**

136 Beyers Naude Drive,  
Corner Mendelssohn Street,

Roosevelt Park  
Randburg  
2195

## 8. Enquiries

- Should you have any application related enquiries, please send email to [thelindenmarket@gmail.com](mailto:thelindenmarket@gmail.com)

Thank you for your interest in being part of this endeavour.

We will keep you posted!

Best regards

The Linden Market



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