

THE LINDEN M A R K E T

T's & C's for The Linden Market

On payment of Invoice you automatically agree to the T's & C's

Selection Process

- The first selection round is based on photos of your products.
- You will be notified via email if your application has been successful.
- No products are allowed to be at the market unless it has been viewed and selected.
 - The selectors have the right to suggest changes to a range, styling, product prices, etc.
- Note that, once selected, you will be invoiced accordingly and your space will only be confirmed once payment has been made.
- The selectors' decision is final.
- The fee is non-refundable.

Selection Criteria

- We prefer products that are proudly South African in concept and creation.
- Whilst products can contain some imported components, we will give priority to products which are conceived and hand finished locally.
- The Linden Market will promote products that have been hand-crafted.
- Preference will be given to unique products that are not readily available in shops or at other markets.
- Products must not be mass produced or infringe on any copyright.

When we look at your products, we consider the following:

- The applicants participation in other markets:
 - o Although The Linden Market will not restrict participation in other markets, The Linden Market wants to present its visitors a unique experience and, therefore, is very careful not to select applicants/products that are over exposed – especially within a 5-10 km radius from The Linden Market.
- Preference will be given to suppliers that will launch new products at The Linden Market.
- Previous The Linden Market suppliers need to keep on re-inventing their ranges.
- We take into consideration the following in order to provide a great shopping experience for customers:
 - o That similar products are not repeated in different stands.
 - o How sellable a product is to the unique client that shops at The Linden Market.
 - o Products or services that are in direct competition with those of our main sponsors will not be considered for selection.

Vendor Options and Costs Involved

- Three options are available for participation:

- o Option A: Vendors - General
 - ♣ The vendor pays for a 3 x 3 m stand
 - ♣ You supply your own preapproved shading unless otherwise indicated.
 - ♣ You supply your own modular units, rails, tables, etc.
 - ♣ Fee is R1 000
- o Option B: Vendors - Food
 - ♣ The vendor pays for a 3 x 3 m stand
 - ♣ You supply your own preapproved shading unless otherwise indicated.
 - ♣ You supply your own modular units, rails, tables, etc.
 - ♣ You have to provide us with a CoA (Certificate of Acceptability) for your food stall
 - ♣ You have to comply with Health and Safety guidelines for food preparation as a Health Inspector will be checking your stall on the day
 - ♣ Fee is R1 250
 - ♣ If you have extra tables/seating/shading available, please bring this along
- o Option C: Vendors – Alcohol
 - ♣ The vendor pays for a 3 x 3 m stand
 - ♣ You supply your own preapproved shading unless otherwise indicated.
 - ♣ You supply your own modular units, rails, tables, etc.
 - ♣ Fee is R2 500

- For you and your customers safety and convenience, The Linden Market markets are now moving to a cashless environment, which means that although will still be accepting cash; we urge our vendors and customers to use other cashless options.
- Although we do our utmost to make sure that all possible measures are taken in terms of security, The Linden Market takes no responsibility for any losses experienced during any of our markets.
- By submitting your application you acknowledge acceptance and understanding of the information set out in this document.

Vendor Etiquette

- The Linden Market has a culture of community and team spirit. Please be courteous to your fellow vendors, TLM security and staff.
- When entering the venue for setup and strike a speed limit of 5km/h applies.
- No vendor cars allowed to be parked inside the venue after 8:30am on market day.

Marketing

- The Linden Market has extensive online marketing strategies in place.
- Feel free to browse around our Facebook, Twitter, Instagram and Pinterest profiles and share them with friends and clients.

Tables, chairs, umbrellas

- We only provide you with a space to set up your pop up shop. If you require any tables, chairs and/umbrellas you can rent it at a reasonable cost from Orchard Party Hire in Beyers Naude.
Their details are:

- Tel no: 011 888 1840
- Email: orchhire@absamail.co.za
- Website: www.orchardpartyfunctionhire.co.za
- Fax no: 011 888 9849
- Address: 136 Beyers Naude Drive, Corner Mendelssohn Street, Roosevelt Park Randburg 2195

Weather Policy

- The Linden Markets are only cancelled due to severe weather and at the discretion of the organisers. The Linden Market continues with mild rain conditions. There will be NO refund if abandoned.
- As organizers we take just as big a risk as vendors, as we have expenses beforehand in terms of infrastructure, entertainers, venue, JOC, marketing etc.
- If you do not agree with this policy please do not apply

The Linden Market is a sustainable market

- The Linden Market is a plastic free market. No plastic packaging, cups or straws are allowed at the market. Vendors who do not adhere to this policy can be asked to leave.
- TLM's recycling policy - please make use of the marked recycling bins for *cans, glass, paper, food waste and general* to get rid of your rubbish.
- We do know going completely plastic free is a process and can be more expensive, therefore we are happy to share our contacts to help with this process in terms of alternative packaging.
- As a Linden Market vendor you take responsibility for cleaning your own stall space. Should your stall not be spotless a R150 cleaning fee will be added to your invoice for the next market.

General

- As with any event we cannot guarantee visitor numbers, but we do our utmost to ensure that every market is unique and that our marketing is on point to pull as many people as possible. We also choose our dates very carefully in terms of school holidays, availability of the venue and other events. Bad weather and other interruptions are however beyond our control.
- For any other queries please feel free to contact us at thelindenmarket@gmail.com